GENDER EQUALITY & SPORT+ CONFERENCE 2025 Connecting for Change

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Gender Equality
Indicators in the
Ibero-American
Region

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Presentation

- Senior public official at **Spain's Higher Council for Sports**.
- +20 years of experience in sports project management, international cooperation, sports promotion and sporting event organization.
- Executive Secretary of the Ibero-American Sports Council.
- Technical Secretary of the Ibero-American Women and Sport Network.











Ibero-American Council of Sport (CID) and Iberoamerican Women Sport Network



- 1994: Constitution of CID by an international treaty approved in Montevideo, Uruguay
- 22 Governments in Latinamerica
- Sports cooperation, public sports policies and development of physical activity
- 2023: Approval of the Ibero-American Indicators model at the XXIX General Assembly of CID



- 2009: Constitution of REDIMYD at the XV General Assembly of the Ibero-American Sports Council (CID).
- Cooperation forum to design policies, action plans, and exchanges in sports with a gender perspective



International alliances



























Key partnerships:



- CID-UNESCO-GIZ-URJC-CAF consortium for the collection of data on gender equality in the region.
- Global Observatory, IWG Women and Sport, ONU Women.
- AECID, SEGIB, Panam Sports, LaLiga,
- The Ibero-American Network for Sport Impact
 Measurement

Participation in international events:

- MINEPS, CIGEPS
- Participation of UNESCO expert group in Paris on violence and abuse in sport against women and girls.
- World Conference on Equality in Sport during the Spanish Presidency of the Council of the EU.
- Olimpism 365 : Sport for a better world
- The Gender equality and Sport +Conference



Methodoly

Indicators of the impact of Physical Activity and Sports in Sustainable Development in the Ibero-American Region

April, 2022 The XXVIII CID Assembly mandates the creation of the indicators. August, 2022 Conceptual and Normative Document October, 2022 Exploratory online questionnaire for 83 specialists. October, 2022 Two focus groups with 22 government representatives. Feb-March, 2023 13 indicators and four key data points for discussion with technical representatives from the government and academia in Santa Cruz de la Sierra, Bolivia. May-Oct, 2023 Integration of CAF and Rey Juan Carlos University into the Consortium. Sept, 2023-April, 2024 Pilot of indicators and key data points in Chile, Costa Rica, and Ecuador. April. 2024

Presentation of results at the XXX

General Assembly of the CID in Washington, DC.



May, 2022

Installation of the CID-UNESCO-GIZ Consortium.

September, 2022

60 indicators for the participatory analysis process.

Oct-Nov. 2022

18 interviews with national and international experts.

November, 2022

Virtual validation meeting with 37 representatives from 17 countries.

May, 2023

Approval of 12 indicators and four key data points at the XXIX General Assembly of the CID in Cartagena, Colombia.

Aug-Sept, 2023

Methodology and technical data sheets for general indicators for the implementation of the pilot.

April, 2024

Country Report, Lessons Learned Report, and Technical Data Sheets of indicators specific to each country.







Indicators of the impact of Physical Activity and Sports in Sustainable Development in the Ibero-American Region

Table 3. Relationship between the values of indicators linked to SDG 5 (gender equality) and the presence of such indicators in public policy documents in Chile, Ecuador, Costa Rica, Colombia, and Peru according to the Ibero-American model.

Indicators	Chile	Ecuador	Costa Rica	Colombia	Peru
7. Percentage of the national sport entity's budget focused on gender programs	0%	-	-	-	-
8. Percentage of women in managerial positions within the national sports entity	52.4%	48.6%	36.4%	36.36%	22%
Percentage of the gender gap among the sufficiently physically active population	42.9%	17.0%	15.3%	30,11%	-

•Consejo Superior de Deportes (CSD): https://www.csd.gob.es/es

•Universidad Rey Juan Carlos (URJC): https://www.urjc.es/

•Centro de Investigación en Ciencias del Deporte (CIDE) de la URJC: https://cide.urjc.@s

Final Recommentations



Awareness of gender gaps exists, but capacity to measure & calculate indicators is
limited.
Effective policies require linking resource allocation with gender gaps .
Key challenges remain:
□ Political commitment
Integration of indicators into strategic decision-making
National-level measurement tools for robustness, continuity, and
sustainability

Practical implications: The proposed indicators could help to **evaluate PEPAS and sports-related policies** identifying challenges and opportunities for improvement in SDG5 (gender equality).











THANK YOU!! MERCI!! **GRACIAS!!**

